

80 Churchill Street #37
Waterloo, Ontario
N2L 2X2
(519) 725-3997
Solipsism@Innocent.com
CraigMusselman.com

CRAIG MUSSELMAN

OBJECTIVE

Creative position as a Print or Web graphic design specialist.

SUMMARY

Stakeholder-oriented Print and Web designer with an intuitive sense of the creative ideas required. Cross-disciplined learner. Calm demeanour under pressure. Ability to cross-pollinate ideas with others. Practical experience combined with recent educational upgrades. Consistent & Reliable with good attendance.

SKILL SET

Adobe Photoshop	Graphic Design	Adobe Illustrator
Adobe Indesign	Adobe Flash	Storyboarding
HTML / CSS	Actionsript	Concept Design
Teaching Experience	Dreamweaver	Game Design
Quark Xpress	Maya 3D Modelling	Costume Design
Proofreading	Project Management	Colour Theory
Physics	Math	Book Author/Designer

EDUCATION

Web Design & Development Diploma, Trios College 2009-2010
Digital Imaging Diploma, Conestoga College 2005-2007(part-time)
BSc. Physics/Math, University of Waterloo

AWARDS AND PUBLICATIONS

- **Awarded Rotunda Gallery Solo Show**, Kitchener City Hall: 2011
- **Talent Next Door (Art Book)**, Author/Designer, 136 pages: 2010
- **Novel Covers (2)**: Including Poul Anderson for Nowa Fantastyka (Poland)
- **Best In Show Award**: Advanced Photoshop Magazine #24 (UK)
- **FXpose - Featured Portfolio**: Imagine F/X Magazine #8 (UK)
- **Best Digitally Altered Photo**, KPL Photography Contest: 2009 and 2010 (Kitchener, Canada)
- **Co-Author/Artist** Thomson Technologies Photoshop techniques textbook (USA)
- **Hall of Fame Member**: Worth1000.com Photoshop Competition Site (USA)

DESIGN EXPERIENCE

AUTHOR / DESIGNER, *TalentNextDoor.com*, June 2010 - Present

- Successfully **cold-called** and **recruited over 150 artists** to submit artwork and Bios for showcase book featuring KW area artists on 136 pages.
- **Designed** all related marketing and **creative** including: logo, brochures, social media portals, book layouts as well as the *TalentNextDoor.com* website.
- Nurtured **client relations**, liaised with gallery managers, publishers and marketing facilitators.
- Gave **radio interview** on 98.5FM promoting the project.
- Completed layout using **Indesign** and **Photoshop** for outsourced printing.
- Successfully arranged and hosted tie-in **gallery show**.
- Arranged and appeared in **television interviews** promoting project.
- Currently arranging submissions for second book in series

**DESIGN
EXPERIENCE**

SENIOR GRAPHIC DESIGNER, *C.R. Visuals, Kitchener, 2007-2008*

- Reported to and advised Art Director Caroline de Gruchy
- Created digital graphic designs for branding development, client communications, print-on-demand services and advertising for both internet and walk-in clients.
- Devised all aspects of design from pencil thumbnails and storyboards to full-colour print and digital output using Photoshop, Illustrator, and Flash
- Managed design interns and facilitated their training.
- Liaised with remainder of the team to ensure assets met requirements for web, designs were being implemented correctly, and editing was correct.

**OTHER
EXPERIENCE**

PHOTOSHOP INSTRUCTOR, *The Button Factory, Waterloo, 2011*

- (Part time - Starting Jan 2011) Instructing introductory classes in Photoshop.

WOODWORKING TECHNICIAN, *Emerson Inc, Cambridge, 1997-2009*

- Oversaw boring machine setup, QC, routine maintenance, employee orientation, process training, safety training, disaster control, and creative solutions in a “we need it an hour ago” atmosphere.

SENSOR ENGINEER, *Electrohome, Kitchener, 1996*

- Designed and constructed a computerized data acquisition system to life-test television projectors and map temperature & luminosity over time.

INSTRUCTOR, *Worker’s Compensation Board, Kitchener, 1995*

- Taught remedial junior and high-school courses in Math, Physics, Chemistry and English at a private adult high school for the Worker’s Compensation Board clients.